



MMS

MEDIA SERVICE ZAWADA



2025
QUALITY BOOKS FOR CHILDREN

OUR LICENSES



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ABOUT US

- QUALITY BOOKS FOR CHILDREN
- ONLY TOP GLOBAL LICENSES AND GENERIC TOPICS
- OPEN TO NEW TECHNOLOGIES AND MEDIA
- ALWAYS UP-TO-DATE WITH MARKET TRENDS
- WIDE RANGE OF MARKETING ACTIVITIES
- INNOVATIVE, TAILOR-MADE PRODUCTS OF HIGHEST QUALITY
- PROVIDER OF ENTERTAINMENT AND SMART EDUCATION FOR CHILDREN AGED 3-9
- EXPERIENCED AND INVOLVED TEAM SUPPORTED BY EXPERTS IN EDUCATIONAL AREAS

AND MUCH MORE

BOOKS WITH VALUABLE ADD-ONS

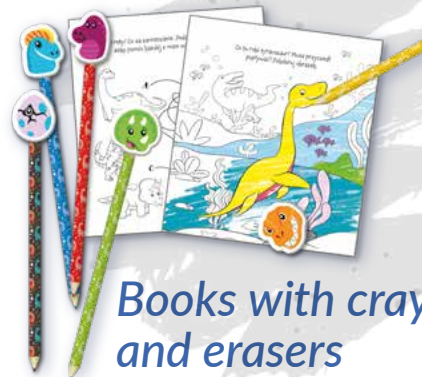
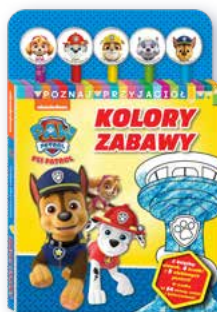
OUR BOOKS STIMULATE IMAGINATION AND GIVE A LOT OF FUN



Wipe and clean



Scratch books



Books with crayons and erasers

BOOKS WITH VALUABLE ADD-ONS

OUR BOOKS HAVE HIGH-QUALITY ADD-ONS WHICH DEVELOP KIDS' CREATIVITY

Books with stamps



BOOKS WITH VALUABLE ADD-ONS

CHILDREN GROW UP WITH OUR PUBLICATIONS AND DEVELOP IMPORTANT SKILLS

Colorful and safe tattoos



Puffy stickers



Search and find



COLORING BOOKS

COLORING DEVELOPS VISUAL PERCEPTUAL SKILLS, INCREASE ATTENTION SPANS AND HELPS TO EXPRESS CREATIVITY



Water coloring books with water pen



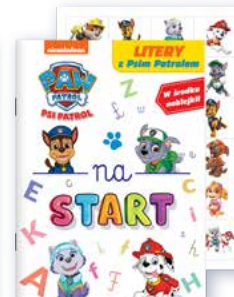
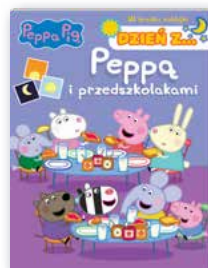
ACTIVITY AND STORY BOOKS

GREAT PROPOSAL FOR LITTLE FANS OF FAMOUS CARTOON CHARACTERS

REGULAR SERIES



OTHER STORY AND ACTIVITY BOOKS

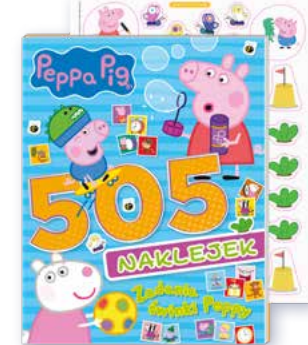
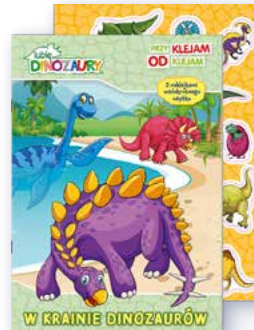


STICKER BOOKS

ADDING STICKERS TO COMPLETE PICTURES INSPIRES CREATIVITY AND BUILDS MOTOR SKILLS AND COORDINATION

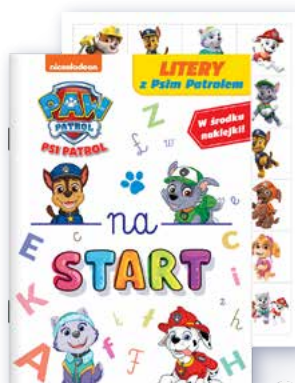


Books with reusable stickers



EDUCATIONAL BOOKS

CHILDREN GROW UP WITH OUR BOOKS, PARENTS RECEIVE SIGNIFICANT SUPPORT IN DEVELOPING KID'S IMPORTANT SKILLS



EDUCATIONAL BOOKS

LEARN WITH PEPPA PIG EDUCATIONAL BOOK LINE WAS AWARDED BY COMMITTEE FOR THE PROTECTION OF CHILDREN'S RIGHTS (KOPD)



*Source – The survey MALUCHY 2024 conducted by Norstat

PAW PATROL

BOOKS BASED ON THE NUMBER 1 TV SERIES ACCORDING TO KIDS' CHOICE*



*Source - The survey MALUCHY 2024 conducted by Norstat

PAW PATROL

THE MOST DESIRABLE BOOKS FOR CHILDREN*



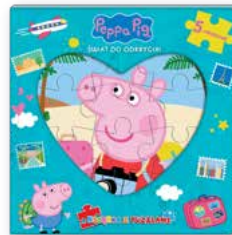
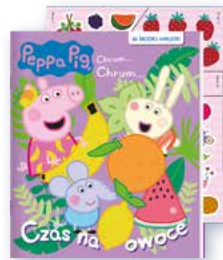
*Source - The survey MALUCHY 2024 conducted by Norstat

PEPPA PIG

LOVED BY KIDS, APPRECIATED BY PARENTS

Peppa Pig

Uczę się
Peppa Pig
z Peppą



THE HIGHEST QUALITY OF PEPPA PIG PUBLICATIONS PREPARED IN COOPERATION WITH SPECIALISTS



EDUCATIONAL LINE



WIDE PORTFOLIO OF PUBLICATIONS DEDICATED TO FANS OF CUTE PUPPIES

nickelodeon



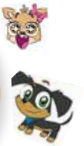
RUBBLE AND CREW

OUR BOOKS STIMULATE IMAGINATION AND GIVE A LOT OF FUN



CHI CHI LOVE

BOOKS WITH THE ADVENTURES OF CHARMING CHI CHI AND HER FRIENDS





L.O.L. SURPRISE!

BOOKS BASED ON ONE OF THE MOST POPULAR TOYS AMONG GIRLS 4-9*



LITTLE TIKES

GREAT PROPOSAL FOR LITTLE ONES



TOP BOOKS FOR GIRLS

Barbie

BARBIE

LICENSE BASED ON TOP TOYS FOR KIDS SUPPORTED BY TV SERIES AND MOVIES*



MONSTER
HIGH

MONSTER HIGH

BOOKS WITH ADVENTURES OF THE TEENAGE OF FAMOUS MONSTERS ATTENDING A HIGH SCHOOL CALLED MONSTER HIGH



*Source - The survey MALUCHY 2024 conducted by Norstat



CRY BABIES



BEST FRIENDS FOREVER. CRY BABIES



DINO RANCH



BOOKS CREATED ON THE BASIS OF POPULAR TOYS AND TV SERIES

playmobil PLAYMOBIL
ACTION HEROES



BLUEY BLUEY



OWN BRANDS

BOOKS BASED ON POPULAR AND DESIRABLE TOPICS AND HEROES



OWN BRANDS/NEW LICENSE IN 2025

OUR BOOKS STIMULATE IMAGINATION AND GIVE A LOT OF FUN



NEW LICENSE IN 2025



WILL BE OFFERED SOON

THE BEST LICENSES AND VARIOUS ATTRACTIVE FORMATS

COPRODUCTION AND COEDITION OPPORTUNITIES



WE COOPERATE WITH ALL MAJOR PRESS AND BOOK DISTRIBUTORS IN POLAND



OUR OWN ON-LINE STORE GIVES US OPPORTUNITY TO GET CLOSER RELATIONS WITH CUSTOMERS AND MEET THEIR NEEDS. GREAT PLACE FOR LOYALTY PROGRAMS, PROMO ACTIVITIES, SPECIAL DISCOUNTS AND PRE-ORDERS.



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