

Peppa Pig



MS
MEDIA SERVICE ZAWADA

**PAW
PATROL**
PSI PATROL



2024

QUALITY BOOKS
FOR CHILDREN



**LOL
SURPRISE!**

Barbie



**CRY
Babies**
Magic Tents



moja
Jednorozce



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ABOUT US...



QUALITY BOOKS FOR CHILDREN

ONLY TOP GLOBAL LICENSES AND GENERIC TOPICS

OPEN TO NEW TECHNOLOGIES AND MEDIA

ALWAYS UP-TO-DATE WITH MARKET TRENDS

WIDE RANGE OF MARKETING ACTIVITIES

INNOVATIVE, TAILOR-MADE PRODUCTS OF THE HIGHEST QUALITY

PROVIDER OF ENTERTAINMENT AND SMART EDUCATION FOR CHILDREN AGED 3-12

EXPERIENCED AND INVOLVED TEAM SUPPORTED BY EXPERTS IN EDUCATIONAL AREAS

NATIONWIDE CHANNELS OF DISTRIBUTION

BOOKS WITH VALUABLE ADD-ONS

OUR BOOKS STIMULATE IMAGINATION AND GIVE A LOT OF FUN



BOOKS WITH VALUABLE ADD-ONS

OUR BOOKS HAVE HIGH-QUALITY ADD-ONS WHICH DEVELOP KIDS' CREATIVITY



BOOKS WITH VALUABLE ADD-ONS

KIDS AND PARENTS LOVE OUR BOOKS WITH WELL-KNOWN CHARACTERS



COLORING BOOKS



ACTIVITY AND STORY BOOKS

REGULAR SERIES



OTHER STORY AND ACTIVITY BOOKS





EDUCATIONAL BOOKS

PEPPA PIG. LEARN WITH PEPPA LINE



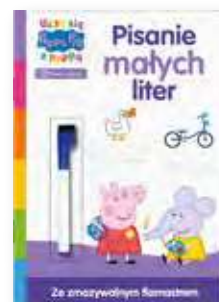
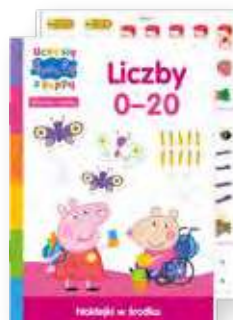
Uczę się
Peppa Pig
z Peppą

CHILDREN GROW UP WITH OUR BOOKS, PARENTS RECEIVE SIGNIFICANT SUPPORT
IN DEVELOPING KID'S IMPORTANT SKILLS





EDUCATIONAL BOOKS PEPPA PIG. LEARN WITH PEPPA LINE



PEPPA PIG. LEARN WITH PEPPA BOOKS LINE WAS CREATED
IN COOPERATION WITH ELWIRA JEUNEHOMME – EXPERIENCED
AND PRIZED METHODOLOGICAL CONSULTANT

EDUCATIONAL BOOKS PAW PATROL



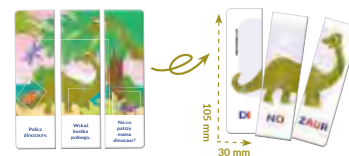
KIDS LOVE COUNTING, LEARNING NUMBERS AND LETTERS,
KNOWING ABOUT DIFFERENT EMOTIONS IN COMPANY
WITH LOVED HEROES FROM TOP CARTOONS



EDUCATIONAL BOOKS PAW PATROL



WIEM I JA



PAW PATROL

BOOKS BASED ON THE NUMBER 1 TV SERIES ACCORDING TO CHILDREN*



*SOURCE - THE SURVEY MALUCHY 2023 CONDUCTED BY NORSTAD

PAW PATROL

THE MOST DESIRABLE BOOKS FOR CHILDREN*



*SOURCE - THE SURVEY MALUCHY 2023 CONDUCTED BY NORSTAD

PEPPA PIG

LOVED BY KIDS, APPRECIATED BY PARENTS



PEPPA PIG



L.O.L. SURPRISE



BOOKS BASED ON ONE OF THE MOST POPULAR TOYS AMONG GIRLS 4-9*



LITTLE TIKES



*SOURCE - THE SURVEY MALUCHY 2023 CONDUCTED BY NORSTAD

BARBIE

LICENSE BASED ON TOP TOYS FOR KIDS SUPPORTED BY TV SERIES AND MOVIES



Barbie™



CRY BABIES



DINO RANCH



MEDIA SERVICE ZAWADA OWN BRANDS



MEDIA SERVICE ZAWADA OWN BRANDS



NEW LICENSES IN 2024



COPRODUCTION AND COEDITION OPPORTUNITIES



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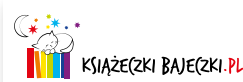
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QUALITY IN:

CONTENT

MARKETING

DISTRIBUTION

RESULTS



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